

ASET/AIIT EVENT REPORTS FOR MARCH - 2018

4. Event Name -Technology Based Entrepreneurship Development Programme (TEDP)

Aim of Event: Preparing students to become successful entrepreneurs.

Details of Speaker: Annexure I

Date: 1st Feb to 14th March, 2018

Venue: Amity University Haryana

Organized By: DST and ASET

Faculty Coordinator(s): Maj.Gen. V.K. Narang, Prof. (Dr.) Priti Singh

Participation: Annexure II

Outcome of the Event with Time Line (Proposed/Achieved)

1. Outcome related to Academia Connect

- a) Programme provides class room training on motivational management areas.
- b) Actual hands-on training in the specific technology areas by technology providers.
- c) Motivate and develop entrepreneurs in specific products/technologies/processes developed by CSIR labs, R&D institutions, universities etc.
- d) The entrepreneurs are exposed to technical knowledge about the products and technologies and are enabled to develop their skills at the lab of the technology provider.

2. Outcome related to Industry Connect

In according to this programme, an industrial visit has been scheduled for participants on 16th Feb 2018 (i.e. Friday) at Minda Furukawa Electric Pvt. Ltd. (MFE). MFE is a Joint Venture between the Spark Minda, Ashok Minda Group of India and Furukawa Electric of Japan. The Joint Venture is a 51:49 partnership with Spark Minda, Ashok Minda Group holding 51% and Furukawa Electric holding 49%.

In this visit students learnt how to develop and produce the entire range of wiring harness for four wheelers and components related to wiring harness e.g. couplers, terminals, relay boxes, junction boxes, and Steering Roll Connectors used for the airbag systems etc.

3. Outcome related to Students Learning &Grooming

The programme primarily focused on training and development need of S&T entrepreneurs in a specific technology area (for example, Leather, Plastic, Electronics & Communication, Fragrance & Flavour, Instrumentation, Sports Goods, Bio-technology, IT Computer Hardware, Food Processing, Bio-medical Equipment, Glass & Ceramics, Jute Products, Sustainable Building Materials, Herbs & Medical Plants Processing, etc.).

4. Any Other

TEDP was a structured training programme of 6-weeks duration designed to motivate and develop entrepreneurs in specific products/technologies/processes developed by CSIR labs, R&D institutions, universities etc. The participants were selected through various tests and personal interviews to assess their potential of becoming a successful entrepreneur. During the training period, the participants also got to know the intricacies of how to start and manage an enterprise. At the end they were assisted in preparing a bankable project report.

The following topics were covered in detail during this Workshop:

1. Inauguration & Registration
2. Charms & Concept of Entrepreneurship
3. Entrepreneurs Competencies
4. Theories of Entrepreneurship
5. Entrepreneurs Classification
6. Barriers to Entrepreneurship
7. Entrepreneurial Motivation
8. Sketching Dreams of your Venture
9. Project Selection
10. Decision Making
11. Case Discussion Project
12. Submission Over view
13. Human Resource Management
14. Time Management
15. Leadership Styles
16. Statistical Approach
17. Market Survey & Questionnaire
18. Technology and Entrepreneurship
19. Preliminary Project Report
20. Types of Organization
21. SSI & MSI
22. Financial Assistance & Schemes for MSME
23. Essential Economic & Financial Terms
24. Incentives and Subsidies
25. Export and Imports
26. Financial Institutions
27. Marketing Management
28. Marketing Management – Product
29. Marketing Management: Promotion
30. Marketing Management: Branding
31. Marketing Management: Channel Distribution
32. Business Plan
33. Product Costing
34. Understanding the Accounting
35. Working Capital
36. Cash Flow & Fund Flow
37. Financial Management
38. Reading Balance Sheet
39. Strategic Management
40. Negotiations skills

41. IPR
42. Legal Formalities
43. Commercial Bank
44. Project Identification
45. Project Formulation
46. Project Design and Network Analysis
47. Factory Design and Layout
48. Production Planning & Control
49. Procurement Technique
50. Inventory Management
51. Quality Management
52. Sources of Project Finance
53. Break Even Analysis
54. Guidance for the Project and monitoring the Progress
55. Detailed Project report – Purpose
56. Role Play
57. How to Register a Company
58. Taxation & GST
59. Pitfalls on path of Entrepreneurship
60. Advantages of successful entrepreneur
61. Last advice for the success

Glimpses of the event(Photographs)







LIST OF FACULTY / RESOURCE PERSON			ANNEXURE I	
Sr. No.	Name	Address	Designation	Organisation
1	Mr. Vivek Kumar	New Delhi	CEO	Venture Garage
2	Mr. Yogesh Sharma	Noida	Co- Founder	AYC Entertainment Pvt. Ltd.
3	Mr. D.D. Maheshwari	New Delhi	Vice President Operations	DAAG Advisor
4	Ms Gunjan Singhal	Barelli Circle	Operations Head	Bank of Baroda
5	Dr. Uma Shankar Venkatsh	Bawal	Director and Professor	Great Lakes Institute of Management
6	Mr. Sagar Grover	Rewari, Haryana	Company Seceretary	Leixir Resources Pvt. Ltd.
7	Dr. PadmakalinBanergee	Manesar, Gurgaon, Haryana	Pro Vice Chancellor and Professor	Amity University Haryana
8	Maj. Gen. V.K. Narang	Manesar, Gurgaon, Haryana	Director and Professor	Amity University Haryana
9	Dr. Priti Singh	Manesar, Gurgaon, Haryana	Director and Professor	Amity University Haryana
10	Dr. Vikas Madhukar	Manesar, Gurgaon, Haryana	Dy Director and Professor	Amity University Haryana
11	Dr. RumkiBandopadyay	Manesar, Gurgaon, Haryana	Dy Director and Professor	Amity University Haryana
12	Mr. Vivek Birla	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
13	Mr. Rajat Butola	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
14	Dr. VivekJaglan	Manesar, Gurgaon, Haryana	Associate Professor	Amity University Haryana
15	Ms. Sarika Chaudhary	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
16	Dr. Deependra Sharma	Manesar, Gurgaon, Haryana	Associate Professor	Amity University Haryana
17	Mr. Shiv Swaroop Jha	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
18	Dr. MeenalJagtap	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
19	Mr. Gaurav Arora	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
20	Mr. Narendra Kumar	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
21	Dr. Vineet Jain	Manesar, Gurgaon, Haryana	Associate Professor	Amity University Haryana
22	Mr. Taufique Hasan	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
23	Mr. Sandeep Phoghat	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
24	Mr. Atul Jain	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
25	Mr. Pranshul Pathak	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana
26	Ms.. Monika Yadav	Manesar, Gurgaon, Haryana	Assistant Professor	Amity University Haryana

PARTICIPANTS (STUDENTS) DETAILS

ANNEXURE II

Sr. No.	Full Name of participant	Program	Semester	Department
1	Nandala Ramakrishna	B.Tech	6th	CSE
2	Silumaju Sanjay Raj	B.Tech	6th	CSE
3	Sai RevanthVenigalla	B.Tech	6th	CSE
4	P. Bhargava Sai Reddy	B.Tech	6th	CSE
5	RochnaYenigalla	B.Tech	6th	CSE
6	Vamsi Kartik	B.Tech	6th	ME
7	Junaid	B.Tech	6th	ME
8	Laurence	B.Tech	6th	ECE
9	Ayushi Sharma	B.Tech	6th	ECE
10	AvegVerma	B.Tech	4th	CSE
11	Kuwar Prateek Singh	B.Tech	4th	CSE
12	Jyotsna sharma	B.Tech	4th	CSE
13	Mayank Nahar	B.Tech	4th	CSE
14	Shriyanshsharma	B.Tech	4th	CSE
15	Udit Manav	B.Tech	4th	CSE
16	Allan Sasi	B.Tech	4th	CSE
17	Saurabh samal	B.Tech	4th	CSE
18	Konark shivam	B.Tech	4th	CSE
19	Amit kumar	B.Tech	4th	CSE
20	Kavya bhatt	B.Tech	4th	CSE
21	Sakshi Sinha	B.Tech	4th	CSE
22	Pardeep	B.Tech	4th	CSE
23	ShyamSundar	B.Tech	4th	CSE
24	Rahul Kumar	B.Tech	4th	CSE
25	Ankita Sinha	B.Tech	4th	BME
26	Suruchi	B.Tech	6th	BME
27	Ankita Choudhary	B.Tech	6th	BME
28	Uttkarsh Kumar Sharma Vakhs	B.Tech	4th	BME
29	Mukesh Prasad Kushwaha	B.Tech	6th	BME
30	Nikhil Thakur	B.Tech	6th	BME
31	Abhishek Goel	B.Tech	2nd	BME
32	Sourav Dhariwan	B.Tech	2nd	BME